



**emc**  
**Detroit 2008**  
**IEEE International EMC Symposium**

## **Advertising and Patron Opportunities**

**Advertising Opportunities** – Contact Sue Kingston at [s.kingston@ieee.org](mailto:s.kingston@ieee.org) or (310) 937-1006

- Advertise in the final program – click link for the [Ad Insertion Form](#) or contact Sue Kingston.
- Exhibit Hall Wall Banners – We agree on design. We make the banner. We hang it at agreed upon location for \$2500 each.
- Exhibit Hall Ceiling Kite Signs – We hang from ceiling over your booth for \$2000 + kite costs if needed.
  - Option 1 - You supply the kite sign. We hang it over your booth. There are restrictions.
  - Option 2 - We design to your specifications and agree on cost. We build the kite and hang it above your booth.
- Exhibit Hall Isle Drop Down Banners at \$1500
  - Call attention to your booth with Isle Banners produced by us.
  - Logo and name prominently displayed
- Symposium Pocket Guide Sponsor – Logo and Recognition on Guide at \$2000
- Symposium City Guide – Advertisements at \$500 each
  - Business card size advertisements from local shopping, restaurants, stores and transportation
- **Other Ideas?** – Please contact us with you ideas. We'll work with you.

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**COME TO DETROIT IN 2008**  
August 18 - 22, 2008 at Cobo Center  
[www.emc2008.org](http://www.emc2008.org)





# emc Detroit 2008

## Patron Opportunities

- Early Arrival Reception Sunday Evening at \$4000
  - Signage and table display in reception area
  - Recognition in Program, on web site and at Thursday Awards Luncheon
- Welcome Reception Tuesday Evening at \$14,000
  - Signage and table display in reception area
  - Recognition in Program, on Web Site and at Thursday Awards Luncheon
- Saturday Dream Cruise Hospitality – contact Bob Neff at [Bob@emcsociety.org](mailto:Bob@emcsociety.org)
  - Invite EMC 2008 attendees to your location on Woodward Avenue
  - Sponsored Transportation from Marriott RenCen will be provided
- Sponsor morning coffee break in exhibit hall at \$2000 each at 10:00AM Tuesday, Wednesday, Thursday
  - Signage and table display in break area
  - You can supply corporate mugs, logo napkins, other approved items
- Sponsor afternoon snacks in exhibit hall @ \$2000 each (3:00 PM Tuesday, Wednesday, Thursday)
  - Signage and table display in break area
  - You can supply corporate soft drink cups, logo napkins, other approved items
- Speaker Gifts Patron at \$1500
  - Recognition at gift award, in Program, on Web Site and at Thursday Awards Luncheon.
- Other – Please contact us with your ideas. We'll work with you.
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